

# HUMANA FOUNDATION

## AT A GLANCE

FOR HUMANAFOUNDATION.ORG

### Our mission

The Humana Foundation co-creates communities where leadership, culture and systems work to improve and sustain positive health outcomes.

### Our history and impact

Humana co-founders David A. Jones and Wendell Cherry established The Humana Foundation in 1981 as the philanthropic arm of the company. Their long-standing commitment to Humana's philanthropy over the years resulted in transformational changes, especially in the areas of education, healthcare and the arts.

Today, Humana's leadership is equally committed to collaborating and investing in scalable and innovative models that demonstrably enhance health and well-being, especially in Humana's Bold Goal communities.

Since 1975, Humana's and The Humana Foundation's support of community partners has exceeded \$300 million. In 2018 alone, the Foundation invested more than \$14.5 million in communities across the United States.

### Our focus areas

#### Post-secondary attainment and sustaining employment

Programs result in closing systemic gaps in middle-skills employment as measured by effective partnerships with employers and industry partners that result in participating individuals being trained or credentialed, and hired or retained for living-wage jobs that are specific to the region and offer a range of support services specific to the population.

#### Financial asset security

Programs result in closing systemic gaps in wealth as measured by participating households experiencing high income, low debt to monthly income ratio, the ability to save money and their surrounding Public Use Microdata Area moving below 20 % using the Federal Poverty Line.

#### Social connectedness

Programs result in closing systemic gaps in social inclusion in three domains: participation, connectedness and a sense of belonging, and citizenship.

#### Food security

Programs result in closing systemic gaps in food security and food justice by increasing access, affordability, availability and consumption of fresh fruit and vegetables and enhancing awareness, appeal and autonomy of nutritious choices.

Humana Foundation charitable giving:

**\$14.5 million in 2018**

### Quick facts

Number of organizations supported:  
**40+ in 2018**

Strategic Community Investments:  
**\$7.4 million in 2018**

Community Partners Program:  
**\$2 million in 2018**

Disaster Philanthropy Program:  
**\$600,000 in 2018**

Scholarships for children of Humana employees:  
**\$12 million since 2001**

## Our work

### Strategic Community Investments

The Strategic Community Investment program seeks to advance health equity in eight of Humana's Bold Goal communities by understanding and addressing social determinants of health. Through partnerships and collaborations with local organizations and community members, we're seeking to rate measurable results and close gaps in health outcomes.

Our Strategic Community Investment Program provided more than \$7.4 million in 2018.

### Community Partners Program

We're committed to our headquarters city of Louisville, Ky., and we believe there are important causes we should support to strengthen critical safety net services that make Louisville a more appealing place for all. The Humana Foundation's Community Partners Program addresses social determinants of health, partnering with Louisville organizations and funding organizations that address nutrition and food security, shelter, personal safety, healthcare services, built and natural environment, arts and culture, and education and early childhood development.

Our Community Partners Program awarded \$2 million to more than 30 Louisville organizations working to improve the local quality of life and quality of place.

### Disaster philanthropy

Unexpected and unplanned events can have a large impact on the health and well-being of those affected by the disaster. We partner and send philanthropic relief to local and national organizations helping those in need after a disaster, especially as needs relate to our areas of focus such as food or asset security.

To aid disaster relief efforts across the country, we donated \$2.6 million from 2016 to 2018 through our disaster philanthropy program.

### Scholarships

The children of Humana employees pursuing a college degree can apply for a Humana Foundation scholarship of up to \$3,000, automatically renewable for up to three years or until the student earns a degree.

We awarded 229 children of Humana employees with scholarships totaling \$680,000 in 2018 and have awarded more than \$2 million in scholarships since 2001.

### Gift matching

When Humana employees make a donation to the charity of their choice, The Humana Foundation matches it dollar for dollar through our gift matching program.

### Humana Together

Making a difference has never been easier for Humana employees. Humana Together unifies volunteering and charitable giving in one easy place, promoting living well by doing good.

We've provided \$1.2 million in matching donation funds on behalf of Humana employees nationwide in 2018.

